

**USDA and USAID EXPORT FOOD AID CONFERENCE V  
A CALL TO EXCELLENCE IN FOOD AID**

April 15 -17, 2003

Hyatt Regency Hotel at Crown Center  
Kansas City, Missouri

**DRAFT AGENDA - Subject to Change**

As of: March 27, 2003

**Monday, April 14**

4:00 – 6:00 p.m.      **Registration**

**Tuesday, April 15**

7:00                      **Registration**

7:15                      **Continental Breakfast**  
*Sponsored by Waterman Steamship Corporation*

8:00                      **GENERAL SESSION**

**Welcome**

- George Aldaya, Director, Kansas City Commodity Office  
Farm Service Agency (FSA), USDA

**Opening Remarks - *Delivering Hope***

- Bert Farrish, Deputy Administrator, Commodity Operations  
FSA, USDA
- Lauren Landis, Director  
Food for Peace, USAID

**Keynote Address**

- Ambassador Tony Hall  
US Ambassador to the United Nations Agencies in Rome

**Speaker**

- J. B. Penn, Under Secretary  
Farm and Foreign Agricultural Services, USDA  
and Chairman of the Food Aid Policy Committee

9:30                      **Break**

10:00                     **GENERAL SESSION**

**Speakers:**

- Andrew Natsios, Administrator  
U. S. Agency for International Development

- James T. Morris, Executive Director  
United Nations World Food Programme
- Ellen Terpstra, Administrator  
FAS, USDA
- Video Message from Senator Thad Cochran (Mississippi)  
Chairman of Senate Agriculture, Nutrition and Forestry Committee

12:00

**LUNCH** - *Sponsored by SeaLift, Inc.*

**Speaker:** U. S. Representative Jo Ann Emerson (Missouri)

1:30

**GENERAL SESSION**

**Private Voluntary Organizations  
Importance of Developmental Food Aid**  
Charlie MacCormack, Save the Children

3:00

**Break**

3:30

**BREAKOUT SESSIONS**

**1-A Processed and Bulk Commodity Procurement**

Export procurement staffs from Kansas City and Washington will discuss bridge points, and other point-of-purchase issues.

**1-B Ocean Transportation – A Look into the Future**

Highlights include the new look of ocean transportation contracting for food aid and how the new booking note will impact PVOs and WFP. New ways to procure commodities for the food aid programs, cargo preference issues, status of past litigation and future rule making will be discussed. Presented by representatives from the private sector, the Agency for International Development, the USDA Foreign Agricultural Service and Farm Service Agency.

**1-C Marine Losses and Mitigation**

Anyone handling export food aid products will want to learn about types of losses and suggestions for appropriate loss mitigation steps to be taken as losses are discovered.

**1-D Food Aid From “A” TO “Z” - Part 1 on Video**

Explore the processes of each stage of the food-aid chain. This popular presentation was video taped for those who did not see it last year.

Presenters include representatives from:

**PVOs as Order Originators**

**FAS-USDA**

**USAID**

**FSA-USDA-Commodity Operations**

**1-E FAS Fiscal Year 2003/2004 Programming**

For those in cooperating sponsor organizations, FAS staff members will conduct a walk through of the requisites and time schedules that are beginning to come into focus for food-aid needs.

**1-F Total Quality Systems Audit**

Learn about the background, scope, goals and accomplishments of these important quality audits. Current audit activity and future possibilities will also be discussed.

5:30 – 7:30

**Reception** - *Sponsored by the Port of Lake Charles and Lake Charles Stevedores, Inc., a P & O Company*

**Wednesday, April 16**

7:15

**Continental Breakfast**

*Sponsored by CSX Transportation and Reserve Marine Terminals - Transfer Logistics Virginia*

8:00

**GENERAL SESSION**

**World Trade Negotiations & Food Aid Issues**

James Grueff, Assistant Deputy Administrator for International Trade Policy, FAS, USDA

**Information Technology Today, Tomorrow and Beyond**

FSA, FAS and USAID Representatives

10:00

**Break**

*Sponsored by Jacintoport International LP, Houston, TX*

10:30

**BREAKOUT SESSIONS**

**2-A Processed and Bulk Commodity Procurement (1-A Repeat)**

**2-B Ocean Transportation - A Look Into the Future (1-B Repeat)**

**2-C Discharge and Destination Surveys**

Ever wonder why a survey is required or what to look for in a survey company? Come learn about Private Voluntary Organization survey contracting experiences.

**2-D Procurement Preference Programs**

Learn the intricacies of preference programs that apply to 8(a), HUBZones, SDB, and JWOD firms, and ways these programs impact procurement processes. Panelists provided assistance in writing much of the preference program legislation.

**2-E Commodity Operations Systems**

An update for current users of the Food Aid Request Entry System, an internet ordering system now functional in its first phase, will be presented. Prototype demonstrations of the Invitation Preparation System and Export Bid Evaluation System will be shown.

**2-F FAS Fiscal Year 2003/2004 Programming (1-E Repeat)**

**2-G Total Quality Systems Audit (1-F Repeat)**

12:00

**LUNCH - Speaker:**

Jim Little, Administrator, Farm Service Agency, USDA

1:30

**BREAKOUT SESSIONS**

**3-A U.S. Grain Standards and Inspection System**

An overview of the U.S. Standards for Grain and the official inspection system, including a review of the grading process will be presented by members of the Grain Inspection, Packers and Stockyards Administration and Federal Grain Inspection Service.

**3-B Foreign Distribution**

Several Private Voluntary Organizations will provide a glimpse of what it is like to be involved in the foreign discharge and distribution end of the food-aid chain. The arrival process, types of programs involved, and food resource principles will be discussed.

**3-C Commodity Industry Representatives**

Industry spokespersons will provide suggestions to those contemplating ordering food-aid products. Information provided will include whole grain and packaged product specifications, product uses, correct markets for value comparisons, and compliance with in-country market requirements.

**3-D Procurement Preference Programs (2-D Repeat)**

**3-E Commodity Operations Systems (2-E Repeat)**

**3-F Famine Early Warning System (FEWS)**

USAID staff will present and explain this new data collection tool that analyzes factors like climate, infrastructure of a country or region, and economic and political situations to assist in forecasting potential distress or possible famines.

**3-G Information Technology Developments**

Several NGOs will present IT systems currently in use and in development for managing and monitoring the progress of international food aid shipments.

- 3:00                    **Break**
- 3:30                    **BREAKOUT SESSIONS**
- 4-A    **U.S. Grain Standards and Inspection System (3-A Repeat)**
- 4-B    **Foreign Distribution (3-B Repeat)**
- 4-C    **Commodity Industry Representatives (3-C Repeat)**
- 4-D    **Food Aid From “A” TO “Z” - Part 2 on Video (Continues from 1-F)**  
Presenters include representatives from:  
**Vendors**  
**Ports**  
**Vessel Loading Observation**  
**Freight Forwarders**  
**Ocean Freight Carriers**  
**Surveyors**  
**FSA-USDA-Product Loss Issues**  
**PVOs as Receivers Abroad**
- 4-E    **Famine Early Warning System (FEWS) (3-F Repeat)**
- 4-F    **Information Technology Developments (3-G Repeat)**

**Thursday, April 17**

- 7:15                    **Continental Breakfast**
- 8:00                    **GENERAL SESSION**
- The International Trade, Science and Growing  
Promise of Biotech Commodities***  
David Hegwood, Office of the Secretary, USDA
- Biotechnology Panel Discussion  
Questions & Answers**
- 11:00                   **CLOSING REMARKS**
- 11:15                   **ADJOURN**